

1 MEASURING AND LAYOUT TOOLS

ACCURACY, DEPENDABILITY & DURABILITY

STANLEY®'s measuring innovation has established STANLEY® as a leading worldwide Tape Rule manufacturer. Our expanded line builds on this great heritage. For example, our new FatMax® Xtreme™ Tape Rules features 13" of blade standout, the longest in the world. We've also improved on classics by adding BladeArmor™ Coating to FatMax® and FatMax® Xtreme™ Tape Rules to extend the life of the blade. And that's only the beginning. Take a look at our tape line and see why after years of innovation, STANLEY®'s Tape quality and durability are unmatched.

WHY STANLEY® SHORT TAPES?

- 1 Blade Stand Out**
 - 1-1/4" Wide Tape Rule Blade - 40% Longer Standout
 - Selective Cross-Curve Blade -10-15% Longer Standout
 - Multi-Catch End-Hook -Top, bottom, side-side catch utility
- 2 Product Durability**
 - BladeArmor – 2x Longer Life
 - Multi-Layer Blade Armor – Blade Life
 - Chemically Bonded Tape Case Elastomer grip – Bi-Mat Grips
- 3 Compact Case / Longer Blade Length**
 - 1-1/4" Wide Spring & Micro-Hub - 10% Smaller case
- Hi-Vis Mylar – Easy to read in low lighting (patent pending)
 - Bi-Material Wear Plate – 500x Longer Life
 - Hook Bend Protection – Extends End-hook Life
 - Bi-Material Slide Lock – Crush Proof



- 1 Blade durability: stronger, less/ no breakage**
 - New "fiber" co-extrusion process
 - 3/4" Wide Blade
 - 50% more Reinforcing strands (+5x)
 - Low Temp "PVC" (+15 - 10c)
 - BladeArmor End Reinforcement (+2x)
- 2 Blade Abrasion resistance: print longevity**
 - Extruded over-coat Clear PVC (+500%)
- 3 Retraction Speed: Fast**
 - Gear Drive 3:1





ACCURACY

- When a level is placed on a perfectly level surface, the bubble within the vial is equivalent between the rings
- The accuracy of a level is the measure of maximum lift, over 1 Meter, to bring the bubble dead centre on a perfectly flat and level surface
- Solid Block vials have an Accuracy of 0.5"/inch
- 360° Vials have Accuracy no better than 1.5"/inch

BOX

- Magnetic
- Non-Magnetic

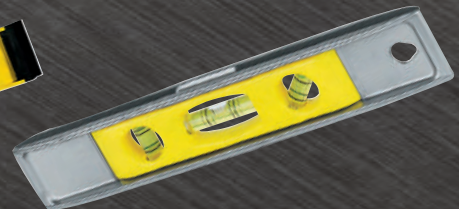
TYPES OF LEVELS

I-Beam

- Magnetic
- Non-Magnetic

TORPEDO

- Magnetic



For half a decade, STANLEY® has stayed true to the iconic image of the PowerLock® Tape Rule, improving only on its performance and durability. Furthermore, STANLEY® has maintained the heritage of manufacturing tapes in New Britain, CT, USA*. This tape design is a dedication to the original PowerLock®, brandishing the same design and markings of the first PowerLock® Tapes manufactured in 1963. Since its launch 50 years ago, it remains one of the best selling tapes in the world. Each PowerLock® Tape features a sliding lock, holding the blade in place, a rigid 7 feet standout Mylar® protective blade coating for durability and a Tru-Zero™ end hook for accurate measurements. Get your 50th Anniversary PowerLock Tape Limited Edition Today! Whilst stocks lasts.

*Manufactured with global materials.

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MEASURING TAPE SELECTION GUIDE

SHORT TAPES	STANDOUT	TAPE WIDTH	CASE MATERIAL	CASE COLOR	LENGTH	
					METRIC	IMPERIAL
RubberGrip Tape Rule		1/2"	ABS/Rubber	Yellow/Black	3m, 3.5m, 5m	-
Global Tape Rule		1/2", 3/4", 1"	ABS	Yellow	3m, 5m, 8m	10', 16', 26'
Tylon Tape Rule		1"	ABS/Rubber	Yellow/Black	5m, 8m	16', 26'
LeverLock Tape Rule		1/2", 3/4", 1"	ABS	Yellow/Black	3m, 5m, 8m	10', 16', 26'
PowerLock Tape Rule	8'	1/2", 3/4", 1"	ABS Chromed	Chrome	3m, 3.5m, 5m, 8m, 10m	10', 12', 16', 26', 33'
FatMax Tape Rule	11'	3/4", 1", 1-1/4"	ABS/Rubber	Yellow/Black	5m, 8m, 10m	16', 26', 33'
FatMax Xtreme Tape Rule	13'	1-1/4"	ABS Chromed	Yellow/Black	5m, 8m, 10m	-

LONG TAPES	TYPE	TAPE WIDTH	CASE MATERIAL	CASE COLOR	LENGTH	
					METRIC	IMPERIAL
Fiberglass Long Tape	Open Reel	1/2"	ABS/Rubber	Yellow/Black	30m, 60m	100', 200'
	Closed Reel	1/2"	ABS	Yellow/Black	10m, 15m, 20m, 30m, 50m	50', 100', 165'
Stainless Steel Long Tape	Closed Case	3/8"	ABS	Yellow/Black	15m, 20m, 30m	50', 100'

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2 CUTTING & HOLDING TOOLS

3 FASTENING TOOLS

4 STRIKING & STRUCK TOOLS

5 PAINTING & FINISHING TOOLS

6 MECHANIC TOOLS

7 TOOLS STORAGE

STANLEY® Rubbergrip® Tape Rule



- Exclusive cushion grip built into case for comfortable non-slip and impact resistance
- Lacquered blade for maximum durability
- Improved blade readability with high contrast colour easy to read in all lighting conditions
- Massive bumper designed for increased hook life

SKU#	BLADE LENGTH		BLADE WIDTH		BOX/CTN
	feet	meters	inches	mm	
30-611L	12	3.5	1/2"	12.7	6/36

STANLEY® Tylon Tape



- Durable blade coating for Long lasting scale protection continually easy to read
- 16" and 19.2" stud center markings simplify framing jobs
- Compact, ergonomic case is 10% smaller than PowerLock® classic tapes, making it perfect for smaller settings
- Double-end Big Hook for great grip and easy measure
- 3-rivet, corrosion-resistant hook moves for accurate inside/outside measurements
- Forward blade lock design simplifies locking and unlocking the blade
- Full rubber case provides sturdy, anti-slip hold and shock resistant

NEW SKU#	DESCRIPTION	BLADE		BOX/CTN
		Length	Width	
STHT36193	Stanley Tylon Short Tape Rule	3m/10'	13mm	6/36
STHT36194	Stanley Tylon Short Tape Rule	5m/16'	19mm	6/36
STHT36195	Stanley Tylon Short Tape Rule	8m/26'	25mm	6/36

STANLEY® Powerlock® Tape Rule



- Highly resistant chrome plated plastic case
- Belt Clip
- Tru-Zero hook
- Class II Accuracy
- Anti abrasion Mylar® polyester film coated blade for long life

NEW SKU#	SKU#	BLADE LENGTH		BLADE WIDTH		Box/CTN
		feet	meters	inches	mm	
STHT33215-8	33-215-2	12'	3.5	1/2"	13	6/36
N/A	STHT33158-8	16'	5	3/4"	19	6/36
N/A	STHT33428-8	26'	8	1"	25	6/24
STHT33463-8	33-463-2	33'	10	1"	25	6/24

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STANLEY® Contractor Grade™ Open Reel Fiberglass LongTape

- 26 Strand 12mm wide blade
- PVC blades allow wound wet and easily cleaned
- Metric English blade printed both sides
- Bi-material handle and shaped winder for ease of use
- Class III Accuracy
- High-impact ABS case withstands rugged conditions

NEW SKU#	SKU#	BLADE LENGTH		BLADE WIDTH		Box/CTN
		feet	meters	inches	mm	
STHT34791-8	34-791	100'	30	1/2"	13	2/8
STHT34794-8	34-794	200'	60	1/2"	13	2/8
2-34-777	34-777	330'	100	1/2"	13	2/8



STANLEY® Fiberglass LongTape

- 26 strands, 12mm wide blade
- 2 colour graduations - easy to read in all conditions
- High impact, high visibility yellow ABS case
- Handle folds for storage
- Class III Accuracy

NEW SKU#	SKU#	DESCRIPTION	BLADE LENGTH		BLADE WIDTH		Box/CTN
			feet	meters	inches	mm	
STHT34260-8	34-260	LONG TAPE CLOSED	50"	15	1/2"	13	6/60
STHT34262-8	34-262	LONG TAPE CLOSED F/G 30M	100'	30	1/2"	13	6/42
STHT34263-8	34-263	LONG TAPE CLOSED	165'	50	1/2"	13	6/36
STHT34298-8	34-298	FIBERGLASS LONG	-	50	-	13	6/36



STANLEY® Steel LongTape

- 9.5mm wide yellow blade with abrasion resistant polymer coating for durability
- 2 colour graduations - easy to read in all conditions
- High impact, high visibility yellow ABS case
- Hook with spurs for ease of use
- Class III Accuracy

NEW SKU#	SKU#	DESCRIPTION	BLADE LENGTH		BLADE WIDTH		Box/CTN
			feet	meters	inches	mm	
STHT34104-8	34-104N	15M/50' STEEL LONG TAPE	50'	15	3/8"	9.5	6/24
STHT34107-8	34-107N	30M/100' STEEL LONG TAP	100'	30	3/8"	9.5	6/24
0-34-105	34-105N	STEEL LONG TAPE 20M	-	20	-	9.5	6/24
0-34-108	34-108N	STEEL LONG TAPE 30M	-	30	-	9.5	6/24